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Considering Strategic Planning? Key Questions to Consider

1. Is the timing right?
 - a. Are there any pending crises/challenging situations they would impact the strategic planning process?
 - b. Do we have a full quota of board members?
 - c. Are we planning on bringing new board members onboard in the next few months?
2. Do we have the full commitment of the board for this process?
3. What is the goal for strategic planning process?
 - a. Standard process for a three year time period
 - b. Scenario planning
4. What are the strategic issues most important to address?
5. What information do we need to gather to address these issues?
6. What type of a process do we want to have:
 - a. Abbreviated. One or two day session for the board with minimal or no internal and external research?
 - b. Moderate. Three month process which includes engaging our key stakeholders internally and externally
 - c. A combination of the above?
7. Do we need to engage a consultant? If so what is their role:
 - a. Consulting plus facilitation
 - b. Facilitation of board retreat only
8. What type of report and what format do you want as an outcome for the process?
9. Will our budget allow for the type of process we want?